

DOCUMENT RESUME

ED 479 152

HE 036 050

AUTHOR Berk, Ronald A.
TITLE Professors Are from Mars[R], Students Are from Snickers[R]:
How To Write and Deliver Humor in the Classroom and in
Professional Presentations.
ISBN ISBN-1-57922-070-3
PUB DATE 2003-00-00
NOTE 185p.
AVAILABLE FROM Stylus Publishing, LLC, 22841 Quicksilver Drive, Dulles, VA
20166 (\$24.95). Tel: 800-232-0223 (Toll Free); Web site:
<http://www.Styluspub.com>.
PUB TYPE Books (010) -- Guides - Non-Classroom (055)
EDRS PRICE Document Not Available From EDRS.
DESCRIPTORS *College Faculty; *Communication (Thought Transfer); Higher
Education; *Humor; *Teaching Methods

ABSTRACT

This book is a guide to humor that can break down the communication barriers between professors and students, who can be so different that they can seem to come from different planets. The chapters are: (1) "Why Use Humor?"; (2) "Anatomy of Humor"; (3) "Types and Forms of Humor"; (4) "Sources of Humorous Material"; (5) "Delivering Humor Effectively"; (6) "Using Humor in the Classroom"; (7) "Using Humor in Professional Presentations"; and (8) "Using Humor in Publications and Communications." (Contains 119 references.) (SLD)